

Positive Behavioral Outcomes, LLC

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Inside JABA Series: Big Ideas and Their Impact

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CE Offering: 1.0

The editorial of the Winter 2020 issue of JABA focuses on the power of big ideas and the papers that have presented those ideas. LeBlanc provides her definition of a big idea paper as one that focuses on a conceptual framework or idea rather than a specific data set. These ideas tend to be broadly applicable across many aspects of behavior analysis. Each of the panelists discusses one of the big idea papers from JABA that has influenced their career and how they think about some aspect of behavior analysis. A discussion article from the Winter issue is also discussed with the author of that paper, Danielle LaFrance. The paper focuses on the value of using two different terms (MEI, MET) distinctly for different procedures that result in different effects rather than using the phrases as synonyms. She described each term, the procedure, and the conceptual underpinnings for why the effects of the two procedures differ.

Objectives:

- 1) Attendees will be able to describe features of a big idea paper according to LeBlanc's definition.
- 2) Attendees will be able to identify one of the big idea papers discussed in the podcast and one reason the paper was/is influential.
- 3) Attendees will be able to identify the differences between MEI and MET.

Instructions for this event:

1. Listen to Inside JABA Series: Big Ideas and Their Impact on The Behavioral Observations Podcast. Click [here](#) for the various places to download and listen to it (note: if the link does not work, cut and paste the following into your browser: <https://www.behavioralobservations.com/start-here/>)
2. [Purchase the CE](#). This will require creating an account for first time purchases, or logging in for returning customers.
3. Check your email for a link to a quiz.
4. Take the quiz in order to demonstrate attendance. NOTE: prior to taking the quiz, you will be prompted to enter your name and BACB Certificant #. ***Please enter your name in the way you want it to appear on your CE attendance certificate.*** This is important because some customers will occasionally enter their user names into this field, and in the event of a CE audit, the BACB will likely refuse to accept documentation with incorrect names.
5. Download the certificate of completion.
6. Save all materials, including emails confirming purchase.
7. Optional: complete C.E. feedback survey, again you may need to cut and paste this URL into your browser: (<https://goo.gl/forms/vA1Uyd5hsCcCdzAG2>)

Thank you so much for participating in this Type 2 Continuing Education event. If you have any questions about this event or anything else related to the podcast, please feel free to email me at Matt@behavioralobservations.com!

Big Idea Papers

- Allen, K. D., & Warzak, W. J. (2000). The problem of parental nonadherence in clinical behavior analysis: effective treatment is not enough. *Journal of applied behavior analysis*, 33(3), 373–391. doi:10.1901/jaba.2000.33-373
- Baer, D. M., Wolf, M. M., & Risley, T. R. (1968). Some current dimensions of applied behavior analysis. *Journal of applied behavior analysis*, 1(1), 91–97. doi:10.1901/jaba.1968.1-91
- Balsam, P. D., & Bondy, A. S. (1983). The negative side effects of reward. *Journal of applied behavior analysis*, 16(3), 283–296. doi:10.1901/jaba.1983.16-283
- Fisher W.W, Ninness H.A.C, Piazza C.C, Owen-DeSchryver J.S. On the reinforcing effects of the content of verbal attention. *Journal of Applied Behavior Analysis*. 1996;29:235–238.
- Peterson, L., Homer, A. L., & Wonderlich, S. A. (1982). The integrity of independent variables in behavior analysis. *Journal of applied behavior analysis*, 15(4), 477–492. doi:10.1901/jaba.1982.15-477

Other Articles Discussed:

- LaFrance, D. L., & Tarbox, J. (2019). The importance of multiple exemplar instruction in the establishment of novel verbal behavior. *Journal of applied behavior analysis*.
- Stokes, T. F., & Baer, D. M. (1977). An implicit technology of generalization. *Journal of applied behavior analysis*, 10(2), 349–367. doi:10.1901/jaba.1977.10-349
- St Peter Pipkin, C., Vollmer, T. R., & Sloman, K. N. (2010). Effects of treatment integrity failures during differential reinforcement of alternative behavior: a translational model. *Journal of applied behavior analysis*, 43(1), 47–70. doi:10.1901/jaba.2010.43-47
- Vollmer, T. R., Iwata, B. A., Zarcone, J. R., Smith, R. G., & Mazaleski, J. L. (1993). The role of attention in the treatment of attention-maintained self-injurious behavior: noncontingent reinforcement and differential reinforcement of other behavior. *Journal of applied behavior analysis*, 26(1), 9–21. doi:10.1901/jaba.1993.26-9
- Wolf M. M. (1978). Social validity: the case for subjective measurement or how applied behavior analysis is finding its heart. *Journal of applied behavior analysis*, 11(2), 203–

214. doi:10.1901/jaba.1978.11-203